



The Saree Festival

Bangalore,
Mumbai &
Chennai
Editions
SEP-OCT 2016

Call for proposals



Mumbai:

Coomaraswamy Hall (Museum), Kala Ghoda / Sep 23-25 2016

Chennai:

Folly @ Amethyst / Oct 8-9 2016

Bangalore:

1 Shanthi Road, Shantinagar / Oct 14-16, 2016

curated and
presented by

RED EARTH

STALL PRICE and TERMS

Stall price and terms on request

GUIDELINES: WHAT TO SEND US IN YOUR PROPOSAL?

- # A description of your brand vision and philosophy
- # Images of older collections for reference or website / facebook URL
- # Reference images / mood boards / ideas for collections for the Mela.
- # Information on product categories and approximate stock you would like to show

WHO CAN APPLY

- Saree Makers: Weavers, Designers, Fashion designers, Graphic designers
- Artists and designers working in other mediums who would like to create work using / inspired by the saree - like jewellery, accessories, apparel, products, stationery, etc...
- Not just sarees - we are looking to celebrate the Saree in other mediums too ! Art, design...

Send proposals to himanshu@redearthindia.com

Send in proposals latest by August 30, 2016

- Check out previous editions of the festival at
 - # 2014, Delhi : <http://2014.thesareefestival.com/>
 - # 2015, Delhi : <http://2015.thesareefestival.com/>
 - # 2015, Mumbai: <http://2015mumbai.thesareefestival.com/>
 - # 2015, Bangalore: <http://redearthindia.com/events/archive/2015-events/red-earth-saree-festival-showcase-at-eka-bangalore>
 - # 2016, Delhi: <http://2016delhi.thesareefestival.com>

